

KATIE MCMURRY

EDUCATION

Franklin & Marshall College
Lancaster, PA - Class of 2000

Bachelor of Arts: History

Minor: Theatre Design

SKILLS

Photoshop

Illustrator

InDesign

Logo Design

Branding

Print Media

Project Management

Communications

Social Media

Research

Writing/Editing

Studio Art

Film Photography

Calligraphy

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katiemcmurryphotography



EXPERIENCE

Katie McMurry Photography

Photographer & Principal, 2009 - present

- Classic portrait photography with a journalistic eye
- Clients include families and individuals, as well as school groups, small businesses, and youth sports teams
- Growing portfolio of event photography, mainly Mitzvahs, anniversaries, and small wedding celebrations
- Staff photographer for Olney Together since April 2023

Tollefson Swimming

Graphic Designer & Social Media Manager, 2018 - present

- Revamped the family-run organization's web page
- Built up the team's social media presence to promote team unity, encourage participation and hard work, and show the benefits of Tollefson's program to potential participants
- Update annual print marketing materials to recruit new swimmers

Ali Mirsky Mosaics

Intern and Studio Assistant, 2018 - 2019

- Worked with and for Ms. Mirsky on various mosaic projects from small commissioned pieces to mural sized public projects and installations.

Chief Executives Organization (CEO.org)

Freelance Graphic Designer & Photographer, 2017 - Covid

- Created photo books to commemorate the speakers, tours, and activities of multiple educational and networking events hosted by the organization (nationally and internationally) that were then gifted to the members who attended
- Worked with event staff to edit/finalize book content, as well as provide photoshopping of photos as needed to create a consistent overall look
- Worked as a photographer for DC based events

Level Research & A² Resources

Freelance Writer and Graphic Designer, 2006 - 2018

- Wrote articles for corporate finance and credit industry publications, providing additional research and analysis as needed
- Created charts and graphs, logos, and formatting templates for other white papers and reports.

Federal Aviation Administration (FAA)

Analyst contracted by Subsystem Technologies 2001-2010

- Designed new print materials and updated existing ones
- Served as traffic manager to coordinate printing, funding & distribution of products between HQ in DC, the warehouse in OKC, and nine regional FAA Runway Safety offices.